

Version en Español

Privacy Statement

This Privacy Statement of Servicios Integrales Especializados y Comercialización S. de R.L., Anchor Storage México (“Anchor Storage” “we” “us” or “our”), located on Playa del Tambor S/N Col. Costa Dorada. C.P. 23434 San José Del Cabo BCS, represented by Paola Jazmín Flores Gutierrez, outlines how your personally identifiable information and other information about you (your “user information”) will be collected, used, and shared in connection with your access to and/or use of our web site and any content, features, services, or other offerings that Anchor Storage México may provide in connection therewith, including in relation to any email communications or newsletters that Anchor Storage México may send in connection with your use of our website (collectively, the “Site”). This Privacy Statement also describes your choices and rights regarding the use, access to and correction or deletion of your user information. By using the Site, you acknowledge that you understand that we will use your user information in accordance with this Privacy Statement. Where required by law, you will also be asked to provide clear and unequivocal affirmative consent to the collection, processing, and sharing of your user information via cookies and similar technologies. The Site is owned and operated by Anchor Storage México.

If you have any comments or queries about this Privacy Statement, or how we use your user information, please contact us using the contact details provided below.

To enhance, personalize, and support your experience on the Site, among other things, we collect, use, and share your user information. For example, we use aggregated information to develop content targeted to user interests and to generally improve the Site’s user experience. As detailed below, your user information may also be used by Anchor Storage México and its partners to tailor content and ads, provide social media features (e.g., features that allow you to share content directly to your preferred social media platform), track your preferences, analyze traffic, and provide similar services and content. Anchor Storage México is committed to your privacy and will not share any user information with any third party without your consent, except as outlined in this Privacy Statement or as permitted by law. If you have any requests, comments, or questions about this Privacy Statement or your user information, please contact us in the manner provided below.

What this Privacy Statement Covers

This Privacy Statement covers the Site. While you may encounter links on the Site to other websites, such as those relating to our third party sponsors, advertisers, and other partners, please note that these websites are not covered by this Privacy Statement (unless otherwise noted on such site, which may be the case).

This Privacy Statement does not apply to the activities of Anchor Storage México third party sponsors, advertisers, and other partners that may collect your user information while you access or use such third party’s services in connection with your use of our Site (e.g. social media and sharing services). The privacy and information practices of those third parties are not covered by this Privacy Statement. To learn more about such third party policies, we encourage you to read

and review the privacy statements of each third party service that you may choose to use. This Privacy Statement applies only to user information collected by us.

Information that We Collect Automatically

When you visit our Site, we may collect certain user information automatically from your device.

Specifically, the user information we collect automatically may include information like your IP address, device type, unique device identification numbers, browser-type, broad geographic location (e.g. country or city-level location) and other technical information. We may also collect user information about how your device has interacted with our Site, including the pages accessed and links clicked.

Collecting this information enables us to better understand the visitors who come to our Site, where they come from, and what content on our Site is of interest to them. We use this information for our business purposes, including internal analytics purposes and to improve the quality and relevance of our Site to our visitors.

Some of this information may be collected using cookies and similar tracking technology, as explained further below.

Cookies

A cookie is a small data file that is written to your computer's hard drive by your web browser. A cookie file can contain and/or automatically collect user information, such as a user identification code or IP address, that a website will use to track the pages and number of times you have visited. The data read from these cookies may be linked to your user information, so our use of these cookies may allow us to better understand how you use our Site, or to serve you with personalized advertising.

In particular, we and our partners use cookies and similar technologies on the Site for our business purposes of personalizing and optimizing your browsing experience and the Site by:

providing you with tailored content and advertisements (see below for more information), enabling social media features, safeguarding against spam and malware, analyzing trends, traffic, and user behavior, administering the Site, gathering demographic information about our user base as a whole, tracking web and advertising analytics throughout the Site and its affiliate websites, remembering your preferences and voluntarily-submitted information. performing location-related functionalities and analytics, participating in market research (e.g., Site ratings), and educating ourselves about how we can continue to improve the Site and its various elements.

Most web browsers automatically accept cookies, but generally allow users to modify their browser settings to display a warning before accepting a cookie, to accept cookies only from certain websites, and/or to refuse all cookies. Please do review your web browser settings if you want to use your web browser to control our cookies.

Log Files

The Site's web and ad servers log information about a user's IP address, browser type and the current URL the user is requesting. This information is always provided by a user's browser and automatically logged by most websites. These log files are stored in a secure location and used for our business purpose of internal analysis of traffic patterns within our Site.

Use of Your Information

Our primary goal in collecting, using, and sharing user information is to enhance your experience on the Site, support the Site, and improve its features, performance, and other elements. Your user information may be used for the purposes outlined below. We will not use your user information without a valid legal basis to do so.

To Target Content and Advertising

Anchor Storage México may use your user information for advertising purposes in order to promote our Site or our other products or services, and the products and services of third parties. To develop and provide content and advertising to you that is targeted to your interests, we use the analytics collected by the systems described above to determine which areas of our Site you prefer based upon the frequency of your visits and engagement with those areas. We may make reasonable assumptions based on your browser provided data to target relevant content and advertising to you on our site and elsewhere where we may be acting as a 3rd party. We may also make reasonable geographic and demographic assumptions based on your presented IP address to target relevant content and advertising.

Sharing of Information

You may be requested to voluntarily provide certain user information during your use of the Site. If you choose to do so, that user information may be shared with Anchor Storage México as well as our business partners, third party vendors and service providers who fulfil our business purposes. These third parties provide hosting and other services for Anchor Storage México (for example, to support on the delivery of, provide functionality on, or help to enhance the security of our Site), and otherwise process user information for purposes that are described in this Privacy Statement or notified to you when we collect your user information.

We use third parties for a number of business purposes, including to provide credit card processing, to provide email services and to host services on the Site. When you sign up for such services, we will share your user information only as necessary for the third party to provide that service. These third parties are prohibited from using your user information for any other purpose. With respect to credit card processing, we do not collect, store, or process any credit card information. If you do not want your information to be shared, you can choose not to allow the transfer of your information by not using that particular service.

As Necessary to Provide Services to You

We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of newsletter mailings, processing transactions, or performing statistical analysis of our services. We will only provide those companies the user information they need to deliver the service. In some instances, these companies may collect user information directly from you. In these cases, you will be notified of the involvement of the external service provider. In all cases, these companies are subject to agreements that require them to maintain the confidentiality of your user information and they are prohibited from using that information for any other purpose.

Control of Your Information

You have a variety of rights regarding the use and control of your user information.

Upon request, Anchor Storage México will provide you with information about whether we hold any of your user information. All users may elect to stop receiving marketing material from Anchor Storage México or on behalf of external third party business partners by following instructions at the end of any such email received. Your rights and controls with respect to the user information that may be collected, used, or shared in connection with cookies are outlined above.

You may request to delete or modify your personal account and/or any user information you may have voluntarily submitted to us if you wish to do so. You may also ask to opt-out of marketing communications (you can exercise this right by clicking on the "unsubscribe" or "opt-out" link in the marketing emails we send you. To opt out of other forms of marketing, please contact us using the details below). In addition, you may request to have user information maintained by Anchor Storage México deleted subject to the Data Retention section below.

To make any request under this section, please email us as outlined below. We may ask you for additional information to confirm your identity and that we are providing access to information about the correct person. We will do our best to respond to your request within 30 days and, in any event, we will respond within the timescales required by applicable data protection and/or consumer privacy law.

Data Retention

We will retain your user information for as long as we receive a specific request to delete it.

Security

We care about the protection of your user information and use appropriate technical and organizational security measures to do so. The measures we use are designed to provide a level of security appropriate to the risk of processing of your user information. Of course, it's important to keep in mind that no data transmission on the Internet is guaranteed to be 100% secure.

We treat data as an asset that must be protected against loss and unauthorized access. We employ many different security techniques to protect such data from unauthorized access by users inside and outside the company. However, "perfect security" does not exist on the Internet. If you are concerned that your privacy may have been breached, please contact us as provided below.

Privacy of Children

The Site is intended for people who are at least 16 years of age.

If you are less than 16 years old, please do not send any user information to us—including information such as your name, address, or email address. We do not knowingly collect (nor do we wish to collect) any user information from children under the age of 16. In the event that we learn we have collected any user information from a child under the age of 16, we will delete that information from our database. We encourage you to discuss the Site with your parent or guardian.

How to Contact Us

Please contact us if you have any questions or requests.

If you have any other questions regarding this Privacy Statement or how to remove or modify your user information or related consents, please feel free to contact using this email : **privacy@anchorstorage.mx**

How Will I Know if the Privacy Statement Is Changed?

We may update this Privacy Statement from time to time in response to changing legal, technical or business developments. This Privacy Statement describes our data handling practices for the 12 months prior to the date on which it was last updated. When we update our Privacy Statement, we will take appropriate measures to inform you, consistent with the significance of the changes we make. For example, if we make any material changes we will notify you by e-mail or by means of a notice on this Site prior to the change becoming effective. We will obtain your consent to any material changes if and where consent is required by applicable laws. We encourage you to periodically review this page for the latest information on our privacy practices.

English Version

Aviso De Privacidad

Aviso de privacidad para la protección de datos personales

En términos de lo previsto en la Ley Federal de Protección de Datos Personales en Posesión de los Particulares, la aportación que hagas de tus datos Personales a Anchor Storage México, con domicilio en Playa del Tambor S/N Col. Costa Dorada. C.P. 23434 San José Del Cabo BCS, representado por Paola Jazmín Flores Gutierrez, constituye la aceptación de estos Términos y Condiciones:

1.- El presente Aviso tiene por objeto la protección de tus datos personales, mediante su tratamiento legítimo, controlado e informado, a efecto de garantizar su privacidad, así como tu derecho a la autodeterminación informativa.

2.- Conforme al artículo 3, fracción V, de la Ley, se entiende por Datos Personales: Cualquier información concerniente a una persona física identificada o identificable.

3.- Anchor Storage México, de conformidad a lo dispuesto por la fracción I del artículo 16 de la Ley, será el Responsable de tu información personal (Datos Personales). Anchor Storage México hará uso de los datos para fines únicamente estadísticos, así como para mantenerte al tanto de la información concerniente a nuestro negocio.

4.- Al proporcionar tu información, autorizas a Anchor Storage México a utilizar y tratar de forma automatizada tus datos personales e información suministrados, los cuales formarán parte de nuestra base de datos con la finalidad de usarlos en forma enunciativa, más no limitativa para: identificarte, ubicarte, comunicarte, contactarte, enviarte información, actualizar nuestra base de datos y obtener estadísticas.

6.- La temporalidad del manejo de tus Datos Personales será indefinida a partir de la fecha en que nos los proporcionas.

7.- Anchor Storage México, como responsable del tratamiento de tus datos personales, está obligado a cumplir con los principios de licitud, consentimiento, información, calidad, finalidad, lealtad, proporcionalidad y responsabilidad tutelados en la Ley; por tal motivo con fundamento en los artículos 13 y 14 de la Ley, Anchor Storage México se compromete a tratar tu información con normas de confidencialidad y seguridad administrativa.

8.- En términos de lo establecido por el artículo 22 de la Ley, tienes derecho en cualquier momento a ejercer tus derechos de acceso, rectificación, cancelación y oposición al tratamiento de tus datos personales.

En caso de que requieras algún cambio deberás enviar un correo a **privacidad@anchorstorage.mx** cumplimiento al artículo 29 de la Ley, dicha solicitud deberá contener los siguientes datos: a) Tu nombre y domicilio u otro medio para comunicarte la respuesta a tu solicitud; b) Los documentos que acrediten tu identidad o, en su caso, la representación legal de la persona que realiza la solicitud a tu nombre; c) La descripción clara y precisa de los datos personales respecto de los que buscas ejercer alguno de los derechos mencionados en el párrafo anterior, y d) Cualquier otro elemento o documento que facilite la localización de tus datos personales. En caso de solicitar la rectificación de datos personales, adicionalmente deberás indicar las modificaciones a realizarse y aportar la documentación que sustente tu petición. La respuesta a tu solicitud se te comunicará en un plazo de veinte días hábiles, contados desde la fecha en que se recibió, pudiendo ampliarse a veinte días más en los casos que así lo establezcan la Ley; a efecto de que de resultar procedente, se lleven a cabo las medidas adoptadas para cumplir con tu solicitud, mismas que se llevarán a cabo dentro de los quince días hábiles siguientes a la fecha en que se comunique la respuesta.

9.- Te sugerimos conocer y analizar el contenido de la Ley Federal de Protección de Datos Personales en Posesión de los Particulares pues pueden generarse cambios normativos a los que estamos sujetos.

10.- Anchor Storage México podrá utilizar cookies durante la prestación de servicios del sitio web. Las cookies son ficheros físicos de información personal alojados en el propio terminal del usuario. El usuario tiene la posibilidad de configurar su programa navegador de manera que se impida la creación de archivos cookie o se advierta de la misma.

11.- Si opta a abandonar nuestro sitio web a través de enlaces a sitios web no pertenecientes a nuestra entidad, Anchor Storage México no se hará responsable de las políticas de privacidad de dichos sitios web ni de las cookies que éstos puedan almacenar en el ordenador del usuario.